



VTCA – Guidelines for Logos – Club or Sponsor and Club colours.

1. General

- 1.1 **All Clubs must apply to the VTCA Board of Management for approval of apparel each season.**
- 1.2 No logo, shall exceed 100mm x 100m, except where approved by the VTCA
- 1.3 Once approval has been given; it must apply to all players within your Club that play under the VTCA.
- 1.4 No player shall take the field in incorrect or non-approved attire.

2. Use of Sponsorship signs and logos on fences and boundary lines.

- 2.1 Clubs may place sponsorship signs and logos on the fence or around the boundary line.
- 2.2 Clubs must be responsible in the placement of these types of sponsorship signs and logos to ensure the objects do not interfere with play or affect the safety of players.

3. Wearing of Club emblems and sponsorship logos by players.

- 3.1 The Club logo shall only be worn on the left-hand side of the chest of the cricket shirt.
- 3.2 The VTCA logo shall be worn on the right-hand side of the chest of the cricket shirt. (this is compulsory as of Season 22/23)
- 3.3 Each sleeve may have a sponsorship logo – no larger than 100mm x 100mm.
- 3.4 A Club may have **one** of the following on the back of the 2-day playing shirt:
 - (a) a sponsorship logo below the collar on the back of the shirt that cannot exceed 250mm(w) x 150mm(h) or:
 - (b) a player's name below the collar on the back of the shirt and/or a number.
- 3.5 A sponsorship logo may be placed on the white playing pants but can be no larger than 100mm x 100mm and placed on a front pocket.

4. Wearing of Coloured clothing

- 4.1 All coloured clothing must be approved by the VTCA each season.
- 4.2 Coloured clothing cannot be predominately white.

As per Rule M92.3 Approval must be given each season for playing attire.